

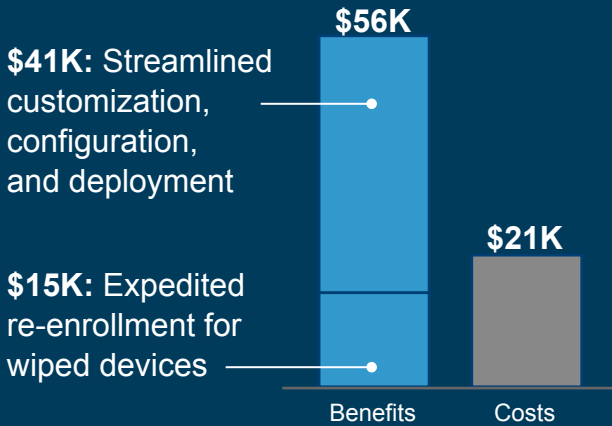
The Total Economic Impact™ Of Samsung Knox Customization

FORRESTER®

Through a customer interview and data aggregation, Forrester concluded that Samsung Knox Customization for Samsung devices has the following three-year financial impact.

FINANCIAL SUMMARY

Three-year risk-adjusted



\$41K: Streamlined customization, configuration, and deployment

\$15K: Expedited re-enrollment for wiped devices

Benefits

Costs

164%
ROI

\$35,196
NPV

2 months
PAYBACK

SAMSUNG KNOX BENEFITS



30-minute reduction in device deployment time



Enhanced employee device security



Simpler and more tailored employee device experience

VOICE OF THE CUSTOMER

"It was a matter of being able to take our MDM one step further: basically limiting what the field worker could use on that device, while keeping our information secured."



"We no longer have to connect the employee back to Wi-Fi and walk them through complicated device setup steps. Knox automatically connects the Samsung device to the network carrier, immediately launching KCC and locking down the device to the configured settings."



Read the full study

This document is an abridged version of a case study commissioned by Samsung titled: The Total Economic Impact Of Samsung Knox Customization For Samsung Devices, February 2017.

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